

## Matt About Jax: The Reuben Sandwich at Zeta

By Matt Pittman (Matt Pittman's Blog) | March 18, 2014 - 3:33pm

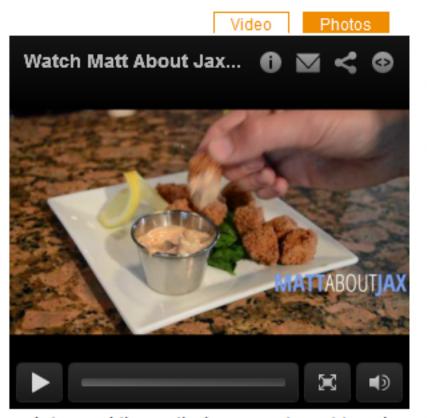












If there's one thing I'm a sucker for, it's a good special. "What are today's specials" are usually the first words that come out of my mouth at a restaurant. I love hearing about the menu items that are today's best, fresh, and on sale. The meat lover in me was happy to hear that the Reuben Sandwich was the special at the restaurant Zeta, in Jacksonville Beach.

Zeta has a classy feel to it, but without the snobby attitude. Whether you are coming in for a nice dinner, or just a few cocktails, Zeta has the perfect seating for both. Inside would be ideal for

a date, and the patio is a great spot to relax with a few cocktails and friends. The patio has big garage doors that slide open and give you a perfect view of 1st Avenue. With Zeta being only a block off the beach, it's a great place to people watch.

It was my first time at Zeta and it just so happened to be during Happy Hour; who would have guessed? Happy Hour includes house wines, well drinks, and draft beer, each for only \$3 a piece.

My girlfriend, Sally, and I were dining together, and we couldn't pass up the Mahi Mahi Bites as our appetizer. Lightly breaded with corn meal and fried to perfection, it was served with an amazing dipping sauce. For the entree, we split the Reuben, along with an order of sweet potato fries. It took only one bite for Sally to say, "Wow, that's probably the best Reuben I've ever had." Zeta's food is extremely fresh, and we later learned everything is made in house. Literally, everything.

Whenever I ask someone about Zeta, they always respond emphatically with "You have to try their brunch!" Brunch is on Saturdays and Sundays from 11am to 2pm with \$8 bottomless mimosas and \$6 top shelf Bloody Marys. The brunch menu features everything from Chicken and Waffle Sliders to the Zeta Benedict.

The best thing about Zeta is that they take a beach atmosphere to an upscale level. And with Zeta transforming into a brewery as well as a restaurant, they are guaranteed to be one of the biggest hot spots this summer in Jax Beach.

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Do you have a fun idea for Matt About Jax? Email Matt.Pittman@Jacksonville.com.

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